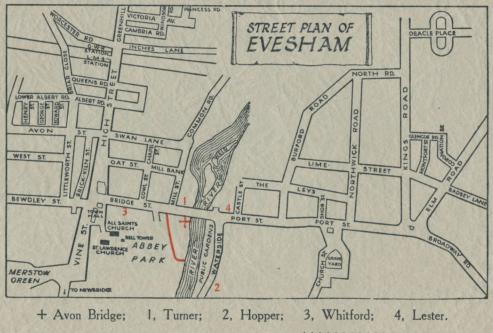
With the Compliments of Mr. and Mrs. A. Tolley, Inr.



AVON BRIDGE CATERING AND BOATING ENTERPRISES LTD.

BRIDGE STREET, EVESHAM, WORCS.

Telephone : Evesham 6086



FOR the benefit of readers of this booklet a brief description of Evesham is given below :

Evesham has frequently been referred to as the "Garden of England", the main industry of the town being market gardening. There are many places of historical interest to visit, viz. the Bell Tower built 1536, Abbot Reginald's Gateway dating from the 12th century, the old stocks, the museum, to name but a few.

Evesham Horse Show is one of the main events of the year, this show is held on August Bank Holiday Monday, and preceeding Saturday, horses and riders of national and international repute contest. A Horticultural Show is held at the same time.

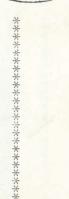
There is a most up to date shopping centre in Evesham — Wednesday early closing day.

Adjoining the Tea Room and Car Park is the Abbey Park which runs alongside the River Avon, facilities for children include paddling pool, swings, roundabouts, spacious lawns, and fields for football, cricket, etc. For the energetic adults, tennis courts, bowling green, and for the not so energetic there are seats in the shade of trees along the banks. On the opposite side are the Workman Gardens and large putting green

The Tea Rooms are most popular with most attractive menus and highly experienced staff under the personal direction of Mrs. Pat Tolley. Novelties, children's toys, sweets, cigarettes, ice cream, etc. can be obtained on the premises, also tea, coffee, minerals, ice cream, sandwiches, etc. can be purchased from a Snack Bar.

Steamer Trips are run daily from Evesham to Chadbury Railway Bridge, approx. 7 miles return, from Evesham to Chadbury Lock, approx. 10 miles return, and from Evesham to Fladbury, approx. 14 miles return. Rowing Boats, Punts, Self Drive are always available.

Broadway 8 miles. Miniature village Bourton-on-the-Water 20 miles.



2401 W. H. LESTER & SONS 7 PORT STREET (EVESHAM) LTD. HIGH CLASS CONFECTIONERS ALL TYPES OF GATEAUX AND FANCIES CELEBRATION CAKES FOR ALL OCCASIONS TRY OUR FAMOUS SAVOURY ROLLS



PLEASURE BOATS

There are 65 Rowing Boats, Punts, Cances, Dinghies, and self drive motor boats which are always available.

R. HOPPER HOME GROWN FRUIT at AVONSIDE, EVESHAM. Evesham 2092 OPEN SUNDAYS FRESH FRUIT **KEEPING APPLES** Nurseries at WYNDYRIDGE, LONGDON HILL, EVESHAM 6586.

We Specialise in FISHING RODS, LINES, HOOKS AND ALL FISHING REQUIREMENTS also BUDGIE AND CANARY SEED and all varieties of DOG AND CAT FOODS

Whitford & Sons Ltd. BRIDGE STREET EVESHAM

Est. 1818

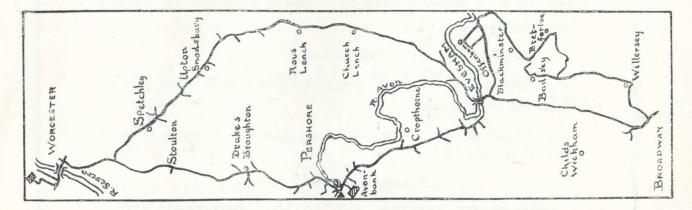
Phone: Evesham 6006.

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people who know ******************************* always ask for Insells The Better Beer

Page Four

Accommodation reserved for anglers requiring early morning breakfasts or tea, car park is always available for parking, light refreshments, cigarettes, etc. can be obtained at the Snack Bar. Arrangements can be made for fishing in our own private stretch of water, bookings, however, must be made in advance.



All enquiries to The Catering Division, AVON BRIDGE CATERING AND BOATING ENTERPRISES LTD., BRIDGE STREET, EVESHAM, WORCS. Telephone: Evesham 6086.

All steamers running from Avon Bridge travel the river from Evesham to Tewkesbury but owing to navigational repairs and river conditions only go to Fladbury which is 14 miles return. The river to Stratford-upon-Avon is unnavigable for steamers, rowing boats or motor boats at the moment.

Motor Boats, Punts, Marine Engines, Paint and Chandlery for sale.

Slipway facilities available throughout the year for boats up to 30 tons weight, and 80 ft. length for repairs or rent.

All types of boats and river craft for sale, unwanted boats, engines and marine equipment purchased.

All enquiries to Marine Division,

AVON BRIDGE CATERING AND BOATING ENTERPRISES LTD., Bridge Street, Evesham, Worcs. Telephone: Evesham 6086. *****************************

ACCOMMODATION - ORGANISERS

Owing to the increase in bookings for parties the management regret they cannot guarantee service to parties not booked in advance.

The last confirmed number for booked parties must be paid for, the latest time for last confirmation in writing 12 hours before arrival, or alternatively, 'phone Evesham 6086 2 hours before arrival.

The Marine Ball Room has a seating capacity for 400 and overlooks the River Avon and landing stages, the Windsor Room has a seating capacity for 100. There is parking for 50 cars and 32 coaches. Everything is delightfully set out and there is easy access to the River, launches, boats, Tea Rooms, shops and kiosks.

Teas, Coffee, Minerals, Ices, Sandwiches, Cake, etc., may be obtained from our Buffet inside the Grounds. Ices, Minerals, Sweets, Chocolates, Post Cards, Souvenirs, etc. may be obtained on the premises.

All Organisers, Coach Proprietors, and Committees, booking parties and paying on the same day of the party, i.e. actual payees of the party to the Company, receive $1\frac{1}{4}$; Darby and Joan Parties, etc., receive in addition $1\frac{1}{4}$; No one party to receive more than $2\frac{1}{2}$ %. No discount on River Trips.

The Dining Rooms are also available throughout the year for Dancing and all round social occasions. Central Heating and P.A.D. Equipment.

Steamer Trips

STEAMER RIVER TRIPS

S.S. Gaiety

Registered to carry 138 passengers in comfort.

Hurley Registered to carry 100 passengers in comfort.

Flying Fox Registered to carry 56 passengers in comfort.

The Boats are passed by the Board of Trade and are most up-to-date, and may be booked for Private Parties if desired.

FARE : Evesham to Chadbury Railway Bridge 7 miles return Approx. ³/₄ hour duration 2/6 return.
Evesham to Chadbury Lock 10 miles return Approx. 11/₄ hours duration 3/6 return.
Evesham to Fladbury 14 miles return Approx 23/₄ hours duration 5/- return.
Children under 14 years: half price

Children are the responsibility of parents or guardians when travelling on Steamers, Motor Boats or in Rowing Boats.

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Breakfasts

BREAKFASTS

*********	******	Br	ea
	BREAKFASTS		
1.	Bread, Bread and Butter, Bacon, 2 Eggs, Sausage, Tomato, Fried Bread, Tea	5s.	0d.
2.	Bread, Bread and Butter, Marmalade, Full slice of Ham, 1 Egg, Tea	6s.	6d.
3.	Bread. Bread and Butter, Marmalade, Full slice of Ham, 2 Eggs, Tea	7s.	0d.
4.	Bread, Bread and Butter, Horse-shoe slice of Ham, 1 Egg, Tea	4s.	9d.
5.	Bread, Bread and Butter, Mixed Grill, Tea	6s.	6d.
6.	Bread, Bread and Butter, Horse-shoe slice of Ham, 2 Eggs, Sausage, Tomato, Fried Bread, Tea	6s.	6d.
	Children under 12 years of age 2/3 of price shown, for 4s. 6d. and over, Breakfasts, Luncheons and Tea This does not apply to Special Children's Menus	as.	
	Please Note.—Coffee 4d. extra.		
SP	ECIAL REQUIREMENTS CATERED FOR UPON APP	LICATI	ON.

APPLICATION. REQUIREMENTS CATERED FOR UPON

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Luncheons

LUNCHEONS

	1.	Fried Cod, Potatoes, Peas or Cauliflower, Sauce, Sweet, Tea	58.	0d.	
	2.	Cold Meat and Ham, Salad, Hot Potatoes, Sweet, Tea	5s.	6d.	
	3.	Hot Meat (Lamb or Beef), Potatoes, Second Vegetable, Yorkshire Pudding, Sweet, Tea. (Soup Extra)	6s.	6d.	
	4.	As No. 3, with Cheese and Biscuits instead of Sweet (Soup Extra)	6s.	6d.	
	5.	Soup, Roast Pork, Roast and Boiled Potatoes, Chipolata Sausage, Apple Sauce, Stuffing, 2nd Vegetable, Rolls, Sweet, Coffee	7s.	0d.	
	6.	Soup, Chicken and Roast Pork, Roast and Boiled Potatoes, Chipolata Sausage, Stuffing, 2nd Vegetable, Rolls, Sweet, Coffee	8s.	6d.	
SWEETS are as follows: Fruit Salad with Ice Cream or Cream; Peach Melba with Ice Cream or Cream; Fruit Melba with Ice Cream or Cream; Pineapple Melba with Ice Cream or Cream; Strawberry Melba with Ice Cream or Cream (as and when available).					

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TEAS

1	Tea, Bread and Butter, Preserves, Scone, Cake	3s.	0d.
2	Tea. Bread and Butter, Boiled Egg, Preserves, Cake	3s.	6d.
3	Tea, Bread and Butter, Green Salad, Preserves, Cake	3s.	6d.
4	Tea, Bread and Butter, Fruit Salad, Cream or Ices, Preserves, Cake	3s.	6d.
5	Tea, Bread and Butter, Strawberries and Cream, Cake	3s.	6d.
6	Tea, Bread and Butter, Fried Cod, Chips, Cake	4s.	6d.
7	Tea, Bread and Butter, Fried Plaice, Chips, Cake	5s.	3d.
8	Tea, Bread and Butter, Meat Salad, Cake	4s.	6d.
9	Tea, Bread and Butter, Ham Salad, Cake	5s.	0d.
10	Tea, Bread and Butter, Ham and Tongue, Salad, Cake	5s.	9d.
11	Tea, Bread and Butter, Horse-shoe slice of Ham, 1 Egg, Cake		0d.
12	Tea, Bread and Butter, Horse-shoe slice of Ham, 2 Eggs, Cake	5s.	6d*
13	Tea, Bread and Butter, Mixed Grill	6s.	6d.
14	Tea, Bread and Butter, Cold Chicken, Salad, Peach Melba, Cake	7s.	0d.
	,		

Special Children's Tea Menus

 1. Tea, Bread and Butter, Jam, Scone, Cake
 ...
 2s. 0d.

 2. Tea, Bread and Butter, Jam, Jelly and Ices, Cake
 ...
 2s. 6d.

 Arrangements can be made for minerals to be served in lieu of tea.

Page Eleven

All Bookings or Contracts with Avon Bridge Catering and Boating Enterprises Limited incorporate the following Conditions:-

1.—The Company shall not be responsible for any loss of, or damage to, or theft of articles of clothing or other personal property.

2.—The Company shall not be responsible for accident or damage arising from trips on the river by steamers, launches, pleasure boats, rowing boats, punts, canoes, self drive boats, or other craft or vehicles owned, operated or let out by the Company.

3.—The Company shall not be responsible for the safety of persons using the landing stages, the car park, the tea rooms, or any other property belonging to or occupied by the Company.

4.—The Company shall not be responsible for accident or damage arising from any negligence by any of the Company's employees or staff.

5.—The Company shall not be responsible for any indisposition, illness, or damage arising from the consumption of any food or drink except such as is provided, prepared and cooked solely by the Company.

6.—While the Company makes every effort to carry out any contract or booking the Company nevertheless reserves the right to change or cancel any booking without notice and shall not be responsible for any damages arising therefrom.

7.—The Company reserves the right to alter, without notice, the ruling prices of meals, refreshments, river trips or boat hire.

8.—The Company reserves the right to refuse admittance, refuse service and refuse to hire boats to any person the manager or manageress deems undesirable.

9.—Children are the responsibility of parents or guardians when travelling on Steamers, Motor Boats or in Rowing Boats.

COACH DRIVERS.

If a coach is calling for light refreshments early in the morning or late at night, or any mid-week day except holiday weeks, etc., it would be appreciated if they would telephone ONE HOUR before arrival, telephone cost will be refunded.

The hours of opening and closing vary to the weather conditions, they are approx. from 12 noon until 7-0 p.m.

Coach Drivers bringing booked parties will be supplied with a meal exactly the same as ordered by the said party, and if the organiser so wishes, he may sit down with the party, otherwise he will be served at a separate table.

All drivers calling with a coach party who are staying for longer than 2 hours will be served with a meal to the value of 3s. 6d. The management are under no obligation to serve these meals and do so out of their own generosity.

Free cups of tea are available to any coach driver at the Snack Bar. There is no charge for drivers wishing to go on a Steamer Trip. All drivers to adhere to the cark park attendant's instructions. All ccaches left at driver's or owner's risk. ******************** From the period commencing 30th September to the 1st April the Marine Ballroom is available for social occasions - Dinner Dances and Annual Festivities, with a spacious dance floor, central heating, P.A.D. system, coloured lights, spot lights and festive decorations, it has a dinner dance capacity for 250. Arrangements can be made for a fully licensed bar. The Windsor Room is

<*******



A view of one of our Tea Rooms.

also available for the same period for smaller functions and it is especially popular for weddings.

Page Fourteen

Will YOU Help US To SAVE SHAKESPEARE'S AVON?

Our **object** is to restore the dilapidated locks and other navigational aids, which provide the broad, deep reaches enjoyed universally by the community. **THE LOWER AVON NAVIGATION TRUST** is a non-profit making organisation, operated entirely by volunteers, and accepted as a Charity by the Commissioners of Inland Revenue.

Page Fifteen

PLEASE APPLY TO THE SECRETARY, 4, AVON STREET, EVESHAM.

to become a member (minimum subscription 10/6 p.a.)

or

PLEASE DO SEND US A DONATION.

This space kindly donated by Avon Bridge Enterprises Ltd.



Walls are as happy as sandboys to be supplying ice cream to the Avon Bridge Catering and Boating Enterprises Ltd.

FOR BEST QUALITY FRUIT STRAWBERRIES CHERRIES TURNERS PLUMS APPLES PEARS and GARDEN FRESH VEGETABLES (Evesham) Prop.: B. J. TAYLER. WE ONLY SELL THE BEST Phone 2358. OPPOSITE AVON TEA ROOMS YOU ONLY BUY THE BEST



W. SHAKESPEARE

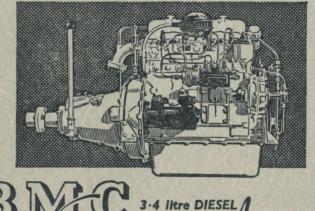
Boat Builders Repairers and **Marine Engineers** AVON BOAT YARD TEWKESBURY **Telephone 2194**

Appointed B.M.C. Dealers.



more power for a famous engine

The passenger carrying craft "Hurley" owned by Avon Bridge Catering and Boating Enterprises Ltd. is powered by the illustrated B.M.C. Marine Engine Particulars from the above office. FOR HEAVY WORK * DAILY USE * LONG LIFE



One of five famous engines

Illustrated is one of the famous five B.M.C. Marine Engines

Full particulars can be obtained from Avon Bridge Catering and Boating Enterprises Ltd.

Double the pleasure of eating outdoors..

Healthy appetites are twice as keen, and there's nothing quite so wonderful as a good meal to make a day outdoors 'a day to remember!' Give your alfresco meals that "touch of magic" this summer - serve Collins "Tower Brand." delicious Pies, Sausages and Cooked Meats. All the goodness of prime English Pork products at their succulent world-beating best. Your family will love them - and you.

Pack your hamper with GOOD THINGS TO EAT



Tower Brand Pies: Sausages: Cooked Meats.

COLLINS BROS (EVESHAM) LTD., Vale of Evesham Specialities.

SHARP BROS. (PRINTERS) LTD. EVESHAM.